



## **Ché Donald**

Having worked closely with many national and local Federation officials, I have seen first-hand the great work the PFEW does and the positive influence it has; but I am also very aware that, as an organisation, we have not always got things right. We have not always listened to the members as we should and put your priorities first.

If elected as National Chair, I will have an opportunity to put that right. While engagement with the members and representation has improved, there is still much more we could and should be doing to represent your interests and to fight for fairness in every aspect of your work, pay, pension, terms and conditions.

We need to listen to what you feel our priorities should be and act upon them. That way, we can become a truly reflective and trusted organisation. We can become a better representative voice of all the membership.

Therefore, as National Chair, my first job would be to write to every member and ask what you want our priorities to be, from a local, regional and national perspective. Then we can confidently channel the organisation's energy, time, and resources into fighting on the specific issues you want us to.

My task as your National Chair would be to make that happen. As the national spokesperson for the membership, I would do whatever is needed to influence and make the changes you want.

As the current National Vice-Chair, I have the necessary skills, experience, and relationships to drive these asks forward. As anyone who knows me will tell you, I am not afraid to speak out. The role of National Chair is about getting the job done for the members. It's not about waxing lyrical or shaking hands, it is about delivering a message from the membership, however popular or unpopular that might be.

For far too long we've seen a constant onslaught and criticism by politicians and media, all too quick to jump down our throats and tell us where they think we are going wrong in policing. I'm sick of just holding the line. It's time to advance and push back at the nonsense being peddled and set the record straight.

The police service is all things to all people, and policing survives on your blood, sweat, tears and goodwill. But years of eroding our pay and pensions has eroded that goodwill. As your National Chair I would want an open and frank discussion with you about what we, as a service and as officers, should and shouldn't be doing.

With twenty years in policing, retirement is a distant consideration for me. I have come here to undertake a privileged role, drive us forward, and to deliver for police officers, that's my focus. I am proud of the Police Federation of England and Wales, and I want you to be proud of it too. That will be achieved by listening to what you want from us and doing it.